Founded as the Southern Branch of the University of California in 1919, the first students attended classes in the new Westwood campus in the fall of 1929. The original core buildings were designed in the Italian Romanesque style deemed appropriate to an institute of higher learning and appropriate to the Mediterranean climate of Los Angeles. Royce Hall and Powell Library anchor Dickson Plaza as the heart of UCLA, forming the base iconography of the campus. In the last period of development since 1990, many of the world's most acclaimed architectural firms have completed buildings on campus, and there has been constant effort to provide consistency in the fabric and context of the physical environment. Utilizing a palette of brick and other buff-colored materials that reference the core, new construction has been expressive of contemporary technology, while creating richness, visual delight, and an enduring quality worthy of this outstanding academic institution.